



Judging Form

Florida Association for Media in Education

Category _____ Region _____ Grade _____ Time _____

Title _____

**Circle the number on the Rating Scale for EACH criteria;
5 (Excellent) 4 (Very Good) 3 (Good) 2 (Fair) 1 (Poor)**

Rating Scale

Content and Organization

- | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| 1. Shows that the information or story is well paced and developed in such a way that keeps viewers interested. Has beginning, middle, and end. | 1 | 2 | 3 | 4 | 5 |
| 2. Shows evidence of planning through all parts of the production. | 1 | 2 | 3 | 4 | 5 |
| 3. Provides fresh, interesting insights into the subject of the video. Is creative and original. | 1 | 2 | 3 | 4 | 5 |
| 4. Meets objective and/or purpose for intended audience. | 1 | 2 | 3 | 4 | 5 |
| 5. Documentation: complies with rules for entering. Script and/or storyboard attached; copyright permission credited; black lead at beginning and end; completed application; maximum length of 7 min. | 1 | 2 | 3 | 4 | 5 |

Technical Quality

- | | | | | | |
|---------------------------------------------------------------------------|---|---|---|---|---|
| 1. Audio: Balanced background music; clarity; appropriateness of silence. | 1 | 2 | 3 | 4 | 5 |
| 2. Exposure / Focus / Color: Clear sharp images; good lighting. | 1 | 2 | 3 | 4 | 5 |
| 3. Camera Technique / Composition: Unique angles; movement. | 1 | 2 | 3 | 4 | 5 |
| 4. Use of Special Effects; Titles; Credits. | 1 | 2 | 3 | 4 | 5 |
| 5. Editing / Clean Transitions; Synchronization | 1 | 2 | 3 | 4 | 5 |

General Effectiveness

- | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| An overall evaluation of the production, based on the above points, combined with considered judgement of the evaluator. | 1 | 2 | 3 | 4 | 5 |
|--------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|

TOTAL _____

I especially like _____

You did a great job with _____

Next time you may want to _____

Judge